

Brad Sherri

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Qualifications Profile :

Highly creative and multitalented graphic designer with extensive experience in multimedia, marketing and print design. Accustomed to performing in deadline-driven environments with the emphasis on working within budget requirements. To apply creative flare to all projects from small to large to create vision stimulation.

Education :

Ontario College of Art
Communication and Design Major
Digital Media Studios
Web design

Software Skills :

Both PC and MAC

Adobe Photoshop
Adobe Illustrator
Indesign
Dreamweaver
Macromedia Flash

Code knowledge: html, css, asp, javascript
Some knowledge in CMS
Acrobat Pro
MS Office

Professional Skills :

Creative design
Web design
Flash animation
Powerpoint
Multimedia presentations
Print press knowledge
Package design
Brochure design
Tradeshow design
Illustration

Work Experience :

Worx Toys

2014 -

Designed packaging, posters and logos for Bo-Po nail polish, Digi-Nail Studio, Micro Fuelers. Also designed for Dora the Explorer and Thomas the Train. Responsible for packaging, colouring books, sticker books, wood stampers.

Bryan Mills Iradesso

Web and Graph Designer

2009 - 2013

Graphic designer for such clients as Tim Horton's, CIBC, Toronto Hydro, Cadillac Fairview, Ontario Business Report, Harry Winston. Responsible for design and production of sites, banners and eblasts.

Tenzing Interactive Marketing

Web and Graphic Designer

2008 - 2009

A Boutique style interactive marketing company. Main clients include NFL Canada, BMO, Maple Leaf Sport and Entertainment. The heart of the company is the Pics2web program which is a mobile digital photo booth for sporting or corporate events. Responsibilities include creative and design work from web to print graphics.

Area Communications

Web and Graphic Designer

1999 - 2008

A full service Advertising/Marketing agency. Main clients include Sharp Electronics, Campbell's, and Pfizer. Successfully manage and coordinate graphic design projects from concept through to completion.

Hobbies :

Working on Hot Rods
Welding
Cycling
Snowboarding
Baseball
Hockey
Golf