



bradsherri.com | bradsherri@gmail.com | 647.280.8340

Highly creative and **multitalented graphic designer** with extensive experience in multimedia, marketing and print design. Accustomed to performing in deadline-driven environments with the emphasis on working within budget requirements. With an objective to apply creative flare to all projects from small to large to **create vision stimulation**.



Education

- > **OCAD:** Communication and Design Major
- > **Digital Media Studios:** Web design



Professional Skills

- > Creative design
- > eBooks
- > Infographics
- > Whitepapers
- > Social media
- > Presentations
- > Web design
- > Brochures
- > Tradeshow banners
- > Illustration
- > Logos
- > Package design



Work Experience

Fuse Multimedia – Principal

2016-19, 2023-

My Freelance experience ranges from presentation decks, infographics, eBooks, web sites, brochures, logos, exhibit booth banners.

Big Red Oak Marketing & Communications – Senior Graphic Designer

2019 - 2023

Designed Infographics, InfoBriefs, eBooks, Social Media imagery, web sites, presentation decks for IBM, Microsoft, Google, Rogers, Bruce Power, IDC, Bell, Deloitte, SAP and many others.

Worx Toys – Graphic Designer

2014 - 2016

Designed packaging and Activity sets for Dora the Explorer and Thomas the Train. Responsible for designing colouring books, sticker books, puzzles, masks, wood stampers. Created tradeshow banners, logos, packaging for Bo-po, Microfuelers, Pillow Wars, Robo Bloks.

Bryan Mills Iradesso – Web and Graph Designer

2009 - 2013

Graphic designer for such clients as Tim Horton's, CIBC, Toronto Hydro, Cadillac Fairview, Ontario Business Report, Harry Winston. Responsible for design and production of sites, banners and eblasts.

Tenzing Interactive Marketing – Web and Graphic Designer

2008 - 2009

An interactive marketing company. Main clients include NFL Canada, BMO, Maple Leaf Sports and Entertainment. The heart of the company is the Pics2web program which is a mobile digital photo booth for sporting or corporate events. Responsibilities include creative and design work from web to print graphics.

Area Communications – Web and Graphic Designer

1999 - 2008

A Boutique style agency. Main clients include Sharp Electronics, Campbell's, and Pfizer. Successfully manage and coordinate graphic design projects from concept through to completion, Websites, presentations, package designs, POP signage, tradshow banners.



Personal Interests

Classic car restoration: A passion for restoring classic cars honed my eye for detail and precision, cultivating patience and dedication in completing intricate projects.

Hockey enthusiast: Embracing teamwork, strategy, and commitment through participation in hockey leagues, promoting a competitive spirit and camaraderie.

Welding: Proficient in welding techniques, demonstrating craftsmanship, precision, and the ability to work meticulously with diverse materials.

Avid cyclist: Regularly engage in cycling, fostering discipline, endurance, and a drive for continuous improvement both personally and within a team dynamic.

Snowboarding: Thriving in dynamic environments, snowboarding cultivates adaptability, quick decision-making, and balance under pressure.

Carpentry & fixing: Adept in carpentry and repairing various items, showcasing resourcefulness, problem-solving, and a hands-on approach to challenges.